

Gooding Chamber of Commerce

Email: goodingcoc@gmail.com

PO Box 232, Gooding , ID 83330

[Gooding Chamber of Commerce](#)

December, 2025

Dear Gooding Business Owner and Community Leader,

As the crisp autumn air gives way to the promise of holiday lights and spring sunshine, we're reminded once again why Gooding is the best place in America to live, work, and raise a family. None of that magic happens by accident—it happens because **you** show up, sponsor, volunteer, and believe in this town.

This past year, **your Chamber membership** made possible moments our community will never forget:

- The **Holiday Parade & Tree Lighting and Main Street Trick or Treat** that turned downtown into a scene straight out of a Hallmark movie

Those wins belong to every dues-paying member. And now we're asking you to renew—or join for the first time—so we can make 2026 even bigger.

Here's what your 2026 Chamber membership will power:

Annual Holiday Light Parade – December 2026

A local parade with prizes for Best Lighting and Best in Show, Hot cocoa, Vendors, Carolers, Santa AND the Grinch in a local event through downtown that keeps shoppers here instead of the big-box towns.

Brand-New Event: Cruzin' the Canyon Car Show – 2026

We're planning for a new Car Show to Gooding that will be taking place in the Spring. It's an established show and the Coordinators are eager to have Gooding benefit from the Vendors, Participants and Publicity this is going to bring. Your business name on trophies, banners, and radio ads reaches every gearhead from three counties away.

Plus year-round benefits you already count on:

- Our quarterly trainings with information you can use for your business
- Ribbon-cuttings, grand-opening publicity, and social media blasts
- Exclusive member-only pricing on banner spaces, parade floats, and event booths

- ❑ **Corporate**– \$200 (20+ employees)
- ❑ **Primary Business** – \$100 (7-19 employees)
- ❑ **Primary Business** – \$50 (up to 6 employees)
- ❑ **Home Based Business** – \$50
- ❑ **Government - \$75** (Federal, State, County, City)
- ❑ **Public School** – \$50
- ❑ **Non-Profit** – \$35
- ❑ **Booster** – \$35 (No website listing)
- ❑ **Additional Business** – \$35 (Same owner)

Renewing is easy—scan the QR code below, reply with the form attached or drop it in the mail to Gooding Chamber of Commerce PO Box 232, Gooding, ID 83330. Do it before **February 1st** and we'll give you a discount on the yearly membership..

Gooding doesn't just grow—it **shines**. And the brighter we shine, the more customers walk through your door. Let's keep the momentum roaring into 2026.

Together, we're unstoppable.

With gratitude and small-town pride,

Dave Clark
Vice President
Gooding Chamber of Commerce

